

ABOUT THE FILMMAKERS

Davis Guggenheim (Director)

Davis Guggenheim was an Executive Producer on "Training Day" and has directed a feature film called "Gossip," both for Warner Bros. His television directing credits include pilots that were ordered to series for CBS and TNT, as well as episodes of "Numbers," "The Shield," "Alias," "24," and such critically acclaimed programs as "NYPD Blue," "ER," and "Party of Five." He was Producer and Director of the Emmy Award winning HBO series "Deadwood."

In 1999, Guggenheim undertook an ambitious project documenting the challenging first year of several novice public school teachers. The result of this intensive immersion into Los Angeles' public school system is two documentary films: "The First Year" and "Teach". Both films were made to address the tremendous need for qualified teachers in California and nationwide, to create awareness of the crisis as well as inspire the next generation to become teachers.

"The First Year" premiered on PBS in 2002 and was selected among eleven thousand candidates to receive a Peabody Award, the most prestigious award given in the field of broadcast television. In addition, it received the Grand Jury Prize at the Full Frame Film Festival, the premiere documentary film festival in the United States. Guggenheim's other documentary films include "Norton Simon: A Man and His Art," produced for permanent exhibition at the Norton Simon Museum, and "JFK and the Imprisoned Child," produced for permanent exhibition at the John F. Kennedy Library.

A graduate of Brown University, Guggenheim moved to Los Angeles to pursue filmmaking. He joined the independent Outlaw Productions, working closely with filmmakers there, including director Steven Soderbergh on the groundbreaking 1989 film "Sex Lies and Videotape," and co-producing other feature films with Outlaw.

Laurie David (Producer)

Laurie David is devoted to stopping global warming. She has recently launched the Stop Global Warming Virtual March with Senator John McCain and Robert F. Kennedy, Jr. that is engaging religious leaders, labor unions, business leaders, elected officials from all sides of the aisle, and every day Americans to urge the United States to address the ticking time bomb that is global warming. <<http://www.stopglobalwarming.org/>.

In addition to the Stop Global Warming Virtual March, David is producing several other projects that will help to bring the issue of global warming into mainstream popular culture -- including executive producing the comedy special, *Earth to America!* for TBS, the first cause oriented primetime special in a decade, which aired November 20, 2005, and a HBO feature

documentary called *Too Hot Not to Handle* on the effects of global warming in the United States, airing on Earth Day, April 22, 2006. She has also appeared this year on Oprah, the Fox News special *The Heat is On*, *Good Morning America*, *Nightline*.

As a trustee of the Natural Resources Defense Council and a founding member of the Detroit Project, David has spear-headed numerous public education and action campaigns urging Congress and auto-makers to raise fuel efficiency standards. She has been outspoken promoter of hybrid vehicles since they were first available in the marketplace. With the Detroit Project she produced several television commercials that helped ignite a national debate about gas guzzling SUVs and how driving these impacts our national security and makes us more dependant on oil. Two years have gone by since those commercials aired and SUV sales have steadily declined as the popularity of hybrid vehicles continues to explode.

In 2003, David was honored by Robert F. Kennedy Jr.'s Riverkeeper organization. When presenting her with the award, Kennedy referred to Ms. David as his "environmental hero." That same year, she was also honored by Los Angeles' Children's Nature Institute for her commitment to the environmental education of young children. *Rolling Stone* also listed her as one of the top twenty five leaders fighting global warming. NRDC just awarded her their prestigious Forces for Nature Award for 2006.

In January of 2004, NRDC opened the David Family Environmental Action Center. Endowed by the David family, the Center encompasses much of David's passion and dedication for the environment and activism to protect it. It features museum-quality exhibits on issues such as global warming, ocean pollution, everyday toxins, and green building solutions.

Before working full time on environmental and political issues, David had a distinguished career in entertainment spanning two coasts. She began her career in New York City as a talent coordinator for the David Letterman show. Four years later she left to start her own management company, representing many of today's top comedians as well as comedy writers. She also produced several comedy specials for HBO, Showtime, MTV, and Fox Television. Upon moving to Los Angeles, Ms. David became vice president of comedy development for a division of Fox Broadcasting and developed sitcoms for Twentieth Century Television.

Married to comedian Larry David, they live in Los Angeles with their two daughters.

Lawrence Bender (Producer)

Lawrence Bender has been working as a film producer for fifteen years. His films have been honored with nineteen Oscar® nominations including two for Best Picture. Among the many movies he has produced is "Good Will Hunting" (1997), which won Oscars® for Best Screenplay and Best Supporting Actor, and "Pulp Fiction" which won the Oscar for Best Screenplay.

The films Bender has produced include "Killing Zoe" (1994), "Four Rooms" (1995), "From Dusk Till Dawn" (1996), "Anna and the King" (1999), "The Mexican" (2001), and all of the movies written and directed by Quentin Tarantino: "Reservoir Dogs" (1992), "Pulp Fiction" (1994), "Jackie Brown" (1997), "Kill Bill: Vol. 1" (2003), and "Kill Bill: Vol. 2" (2004).

In 2000, Bender started his television partnership with Kevin Brown, where they have developed and produced pilots for all of the major networks and cable channels, along with longform movies for television. In addition to his work in television and film, Bender has had success producing commercials and music videos with the production company A Band Apart. A Band Apart has filmed hundreds of commercials and music videos garnering many awards.

Bender has parlayed his vast experience in the film industry into the world of political and social activism. He founded the Detroit Project with Arianna Huffington and Laurie David which connected the dots between our energy consumption and national security. He also travelled to the Middle East where he met with international leaders, including members of the Israeli Knesset, in Egypt with President Mubarak, and in the West Bank in Ramallah with Palestinian Prime Minister Mahmoud Abbas. He is on the board of the Creative Coalition and Rock the Vote; he is a member of the executive forum of the NRDC and the Pacific Council, and is also on the advisory board to the Dean at Harvard JFK School of Government.

Scott Z. Burns (Producer)

Scott Z. Burns studied English Literature at the University of Minnesota where he received a nomination for the prestigious Rhodes Scholarship. He went on to work in advertising as a writer, creative director and commercial director. Burns was part of the creative team responsible for the famous "Got Milk?" campaign-- as well as campaigns for Major League Baseball, MTV and various environmental groups. Along with Arianna Huffington, Laurie David and Lawrence Bender, Scott Burns founded and created the advertising for The Detroit Project. His work in advertising has been recognized by the Clio Awards, the Cannes Film Festival and the New York Film Festival.

In 1999, Burns joined the writing staff of the ABC series "Wonderland," produced by Imagine Entertainment and named by *Time Magazine* as one of the year's Ten Best New Shows. He has penned numerous screenplays including Section Eight's "The Informant," an adaptation of Kurt Eichenwald's novel, with Steven Soderbergh attached to direct and Matt Damon to star. He also wrote "Read My Lips" for Paramount and Columbia Pictures' "Big If," an adaptation of Mark Costello's novel, with Peter Saraf and Edward Saxon producing.

Burns recently directed his first feature, "PU-239," for HBO, Beacon Pictures and Section Eight. Scott also wrote the script, which is based on a short story by Ken Kalfus.

Jeff Skoll (Executive Producer)

Jeff Skoll founded Participant Productions in January 2004 and serves as Chairman and CEO. He most recently served as executive producer on the films "Good Night, and Good Luck," "North Country" and "Syriana."

Skoll has been a leader in technology and philanthropy for many years. In 1996, Skoll joined eBay as its first President and first full-time employee, and developed the business plan that the company still follows. In the months before eBay went public in 1998, Skoll led the company's effort to give back to the community, creating the eBay Foundation through an allocation of pre-IPO shares, an innovation that inspired a wave of similar commitments nationwide.

But Skoll didn't stop there. In 1999, he launched his own philanthropic organization, the Skoll Foundation for which he serves as chief visionary and chairman. He created the foundation in alignment with his core belief that it is in everyone's interest to shift the overwhelming imbalance between the "haves" and "have-nots." The foundation takes up this challenge by focusing on social entrepreneurs - people who couple innovative ideas with extraordinary determination, tackling the world's toughest problems to make things better for us all.

Skoll also serves on the Board of Directors for the eBay Foundation, the Community Foundation Silicon Valley, and is a member of the Advisory Board of the Stanford Graduate School of Business, among others. He holds a B.S. in Electrical Engineering from the University of Toronto, and an M.B.A. from the Stanford Graduate School of Business.

In April 2005, Jeff launched the Gandhi Project in partnership with Silicon Valley entrepreneur Kamran Elahian. Working with Palestinian voice actors and artists, an award-winning director dubbed the epic film "Gandhi" into Arabic. It is being screened throughout Palestine in order to advance civil society goals of peaceful resistance, self-reliance, economic development and local empowerment, and plans are under way to expand screenings throughout the Arab world.

Lesley Chilcott (Co- Producer)

Lesley started her career at MTV Networks working on large multi-camera shows such as the Video Music Awards, Half-Hour Comedy Hour, MTV 10, various music specials, and was part of the creation of the first MTV Movie Awards. She left MTV with it's then Vice President of Production to launch Tenth Planet Productions. After Tenth Planet Lesley moved on to producing music videos and commercials.

As a seasoned commercial producer of eleven years, Lesley has produced hundreds of commercials for such distinguished directors as the Brothers Strause, Big TV, Scott Burns, Kevin Donovan, Chris Hooper, Joe Public, Erich Joiner, Bob Kerstetter, Marc Klasfeld, Jim Manera,

Bennett Miller, David Nelson, Hank Perlman, Joe Pytko, Brett Rattner, Matthew Rolston, Tom Routson, Baker Smith, Stacy Wall, and Marty Weiss. Lesley also freelance produces for several ad agencies.

Lesley is part of the Detroit Project, an action campaign that promotes hybrid and fuel-efficient vehicles. She has produced several commercials for the Detroit Project that have helped illustrate the irony of how driving gas guzzling SUVs makes us even more dependant on oil.